

## PRIVATE SECTOR BANKS

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Bank Name	Tagline
Axis Bank	Badhti Ka naam Zindagi.
Bank of America	Higher Standards, Bank of Opportunity
BNP Paribas	The Bank for the changing world.
CITI Bank	The City never sleeps.
Dhanlaxmi Bank	Tann. Mann. Dhan
Deutsche Bank	A Passion to perform.
HDFC Bank	We understand your world.
HSBC	The world's local bank.
ICICI Bank	Hum Hai Na, Khyal Apka.
J & K Bank	Serving to Empower.
Karur Vysya Bank	Smart Way to Bank.
Kotak Mahindra Bank	Let's Make Money Simple.
Lakshmi Vilas Bank	The changing face of prosperity.
South Indian Bank	Experience next generation banking.
Standard Chartered Bank	Your Right Partner.
Yes Bank	Experience our Expertise.



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